



BaldThoughts.com
Travel More. Spend Less. Live Better.

A Travel & Lifestyle blog.

We teach readers how to achieve their aspirational travel dreams for less.



6K



11K



13K



25K

- Blog founded in Dec 2012
- Part of BoardingArea.com family
- Avg. of 30-60k page views monthly
- Bald.Travel/BTstats for latest traffic
- 90% of readers are from the US
- Target audience 25 - 55 years

as of Jan 2019

A few of the brands we have had the honor of working with.

